



# The European Lower Mid-Market

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## Dynamics and Trends

The European Lower Mid-Market represents an interesting investment destination with unique characteristics and opportunities. Europe is home to over 25 million SMEs, representing 99% of European private companies. However, only 21% of the Private Equity AuM is chasing such opportunities, offering not only a large investment universe but also a compelling opportunity set for long-term investors.

In this paper, we will discuss the characteristics of the European Lower Mid-Market and explore the related avenues for buyout investors.

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